

# THAT'S INSURENXT



## ORGANIZERS

Koelnmesse GmbH  
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insureNXT is an international congress trade fair in Cologne, which is jointly organized by Koelnmesse GmbH and InsurLab Germany e.V. and focuses on innovations in the insurance industry.

Together with a community of established insurance companies, insurance service providers, start-ups, cross-industry partners and universities insureNXT is paving the way for a new generation of insurance products, innovative services and business models.

Positioned on the market since 2021, in just three years insureNXT has established itself as an important trade fair platform.

Numbers of insureNXT 2024:



**3.300**

Teilnahmen



**150**

Aussteller, Partner  
und Sponsoren



**200**

Speaker auf  
drei Bühnen